



25 Years. One Mission.
Countless Lives Changed.

The Heart of Seva. The Soul of a Movement.



Swami Dayananda Saraswati (1930–2015) will forever be remembered as a profound thinker, world-renowned spiritual leader, revered teacher of Vedanta, and as a humanitarian whose vision transcended boundaries. Rooted in the wisdom of Indian tradition yet attuned to the challenges of the modern world, he brought solace and guidance to seekers across the globe.

But his deepest legacy lies in his compassion for the underserved. Swamiji recognized that without access to education, generations of children in rural India would remain trapped in cycles of poverty. From that recognition was born All India Movement for Seva, a movement of selfless service that continues to carry forward his dream – that every child, no matter how remote their village, is given the chance to discover their potential, follow their passions, and thrive in life.

“For help, there is no boundary. For seva, there is no boundary.”

Swami Dayananda Saraswati
AIM for Seva Founder

A Legacy in Motion



Swamiji's vision of a seva movement – one that closes the urban-rural divide and opens the door to education – has not only taken root but flourished internationally over the past 25 years.

Through the unwavering generosity of donors, children from rural and tribal India are:

- Stepping into possibilities once thought unreachable
- Discovering their strengths
- Nurturing their passions
- Shaping lives filled with promise and purpose
- Growing from consumers to contributors

For a quarter century, AIM for Seva has been a lifeline of learning and opportunity, opening brighter paths each year for thousands of children.

Together, we are transforming futures
– and a nation.



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A Movement is Born

A Seed Planted

In 1999, while visiting the Anaikatti hills of Tamil Nadu, Swami Dayananda Saraswati encountered more than a hundred small hamlets tucked away in the mountains. In one village, he spoke with an elderly woman of the Irula tribe, Papammal, who shared her greatest concern: her children walked over 4 miles each day to reach school, braving unsafe terrain and harsh weather. She asked Swamiji to build a hostel so her children could access the government school with less difficulty.



That conversation planted the seed for a transformative idea. Swamiji recognized that the “last mile” challenge in education could be overcome by building hostels near schools. From this vision was born the chatralaya: free student homes offering not just lodging but a caring environment, nutritious meals, clothes and uniforms, academic support, extracurricular opportunities, and health care – all at no cost.





A Growing Movement

What began in 2001 with a single boys' chatralaya – followed soon after by one for girls – has flourished into 95 chatralaya today. With a presence across 17 states and more than 3,000 villages, these nurturing homes provide over 4,000 children in grades 4 through 12 each year with safety, guidance and opportunities to dream bigger.

Guided by the desire to offer rural children value-based learning, strong academics, and diverse

opportunities, AIM for Seva began establishing its own educational institutions in 2002. Today, our nine schools and one college, serving over 5,000 students annually beginning in kindergarten, are not only imparting knowledge but also fostering life skills, values, and confidence for higher education, meaningful careers, and purposeful living.



When children in rural India learn, families thrive and communities rise. For over two decades, AIM for Seva has turned potential into progress through education and care.

Our Guiding Principles



Vision

To transform society through a network of seva and caring; to bridge the urban-rural divide, empowering every person to contribute to the progress of the nation.



Mission

Empowerment through value-based education and reaching out to the children of rural India through a network of chatralaya and schools.

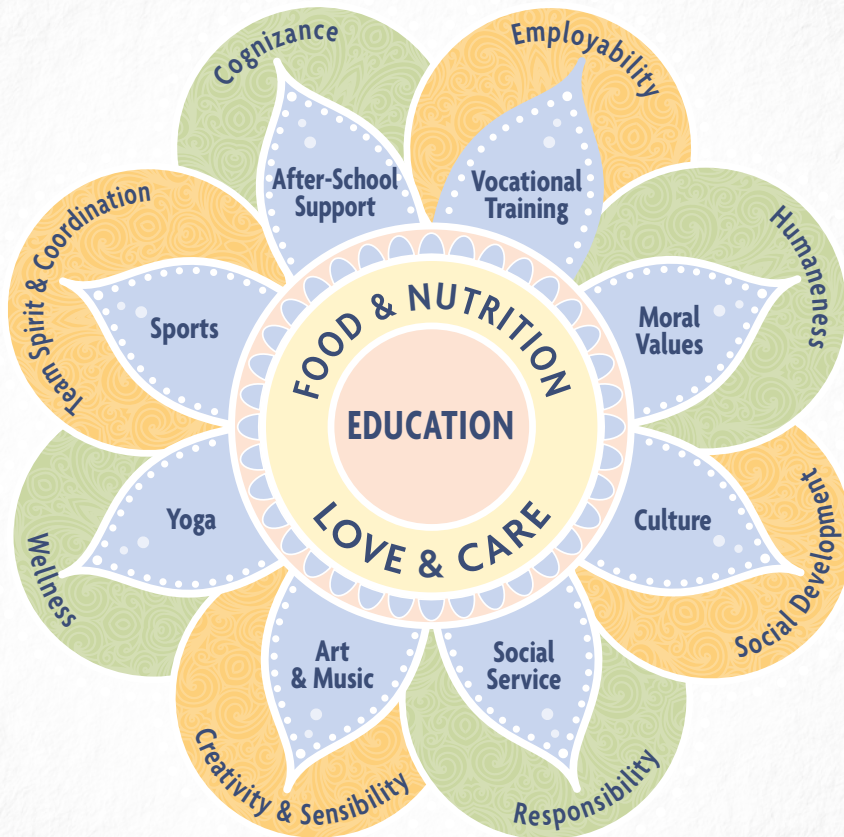


Belief

Value-based education and cultural validation build self-confidence. Only a self-confident individual can contribute to and participate in the nation-building process.

Our Holistic Model of Care

Our approach to caring for children embraces the whole child. We nurture their mental, emotional, physical and spiritual well-being, providing not only a safe and loving home with proper nutrition but also access to quality education and health care. By reaching children during their most formative years, we create the strongest foundation for a life of success and fulfillment.



We empower children to grow through:

- Exploring interests and career pathways
- Expressing creativity
- Developing strong values and a spirit of service
- Honoring and celebrating cultural traditions
- Cultivating overall health and well-being



Since 2000, our chatralaya, schools and hospitals have been enabling underserved children to thrive as confident, capable and compassionate citizens.

AIM for Seva: A Child's Journey

Yoga, sports, and other recreational activities are an integral part of our students' lives.

Our chatralaya provide a loving home away from home, nourishing meals, and academic support.

Children are exposed to sustainable living practices such as gardening and solar energy.

Nurture. Educate. Empower.
AIM for Seva's unique holistic care model enables underprivileged children of rural India to pursue their passions and realize their full potential.

Wellness is made a priority with quality health care available to all students.

Value-based education is brought right to their doorstep, preparing students intellectually and creatively for lifelong fulfillment and success.

Our Impact



3,000
villages reached across
17 states in rural India



20 million
lives touched in rural
India since 2000



10,000
students
per year



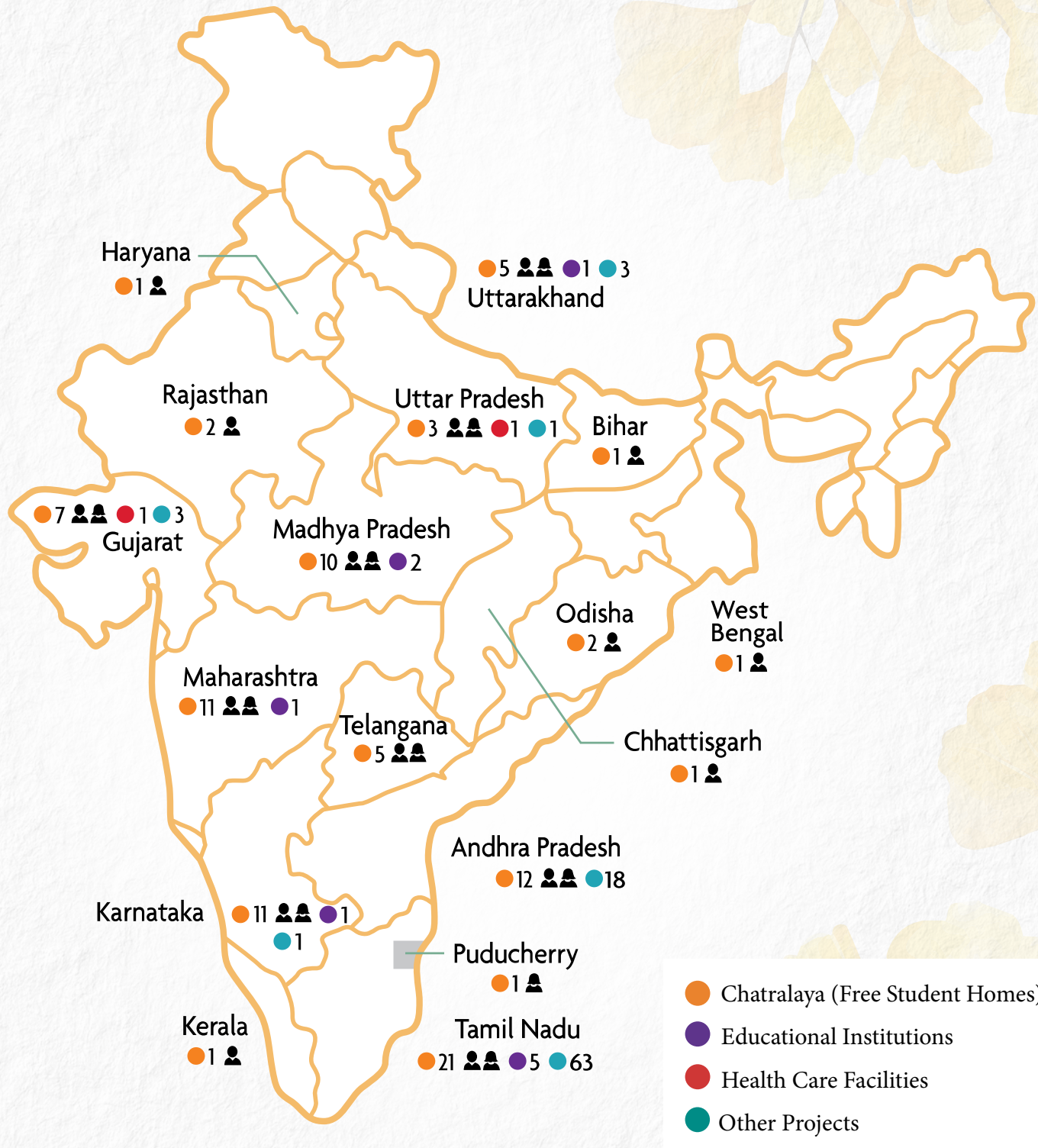
65,000
patients treated per
year in rural India



4 million
meals served
per year

20 Million Lives Over 25 Years

Over 200 projects across 17 states of India



Rewriting the Story of Rural India – Child by Child





Our Chatralaya

AIM for Seva's flagship program, our chatralaya or free student homes, was designed to directly address the key barriers to sustained education in rural India.

We partner with local schools and village panchayats to identify children in need. Families are closely involved in the process, with thoughtful discussions about safety, care, academics and emotional support, so parents feel reassured and confident. Most children join us between ages 8-10 – with 90% being first-generation learners.



At the heart of every chatralaya are coordinators – disciples of Pujya Swamiji – supported by wardens, cooks and helpers who together create a supportive home for our students. Our chatralaya meet not only the essential needs of safe accommodations, nutritious meals, clothing and uniforms, and school supplies but also provide:

- Access to nearby schools, often within walking distance
- Regular health checkups
- After-school tutoring and mentoring
- Sports and yoga
- Cultural and spiritual validation
- A strong peer network





Today, AIM for Seva operates **95 chatralaya** (71 for boys and 24 for girls), benefitting more than **4,000 students** across **17 states** and **3,000 villages** each year. We can proudly share that our model has been one of conscientious scaling, ensuring at every step that our operating costs are kept to a minimum.



From Hardship to Leadership

“When I lost my mother as a child, I thought my future was uncertain. AIM for Seva gave me more than shelter – it gave me a family, an education, and the belief that I could achieve anything. From a girl searching for a safe place to study, I am now an administrative officer at the Swami Dayananda Rotary Matriculation Higher Secondary School. AIM for Seva changed my life, and today I give back to the very family that lifted me up.”

R. Gayathri



Life Outside the Classroom

Our childrens' academic pursuits are balanced with life-enriching and culturally significant experiences.

Creative & Cultural Activities

Chatralaya children thrive in a world alive with creativity, culture and community. They practice martial arts, play traditional games, sing, dance, paint and craft – each activity sparking imagination, confidence and teamwork.

Skill-Building Opportunities

On weekends, skills like tailoring, basket weaving, and vadam and diya making add practical wisdom to their learning, while group discussions and storytelling broaden their perspective. Many chatralaya maintain gardens where children help grow vegetables and flowers, learning responsibility and care for the environment.



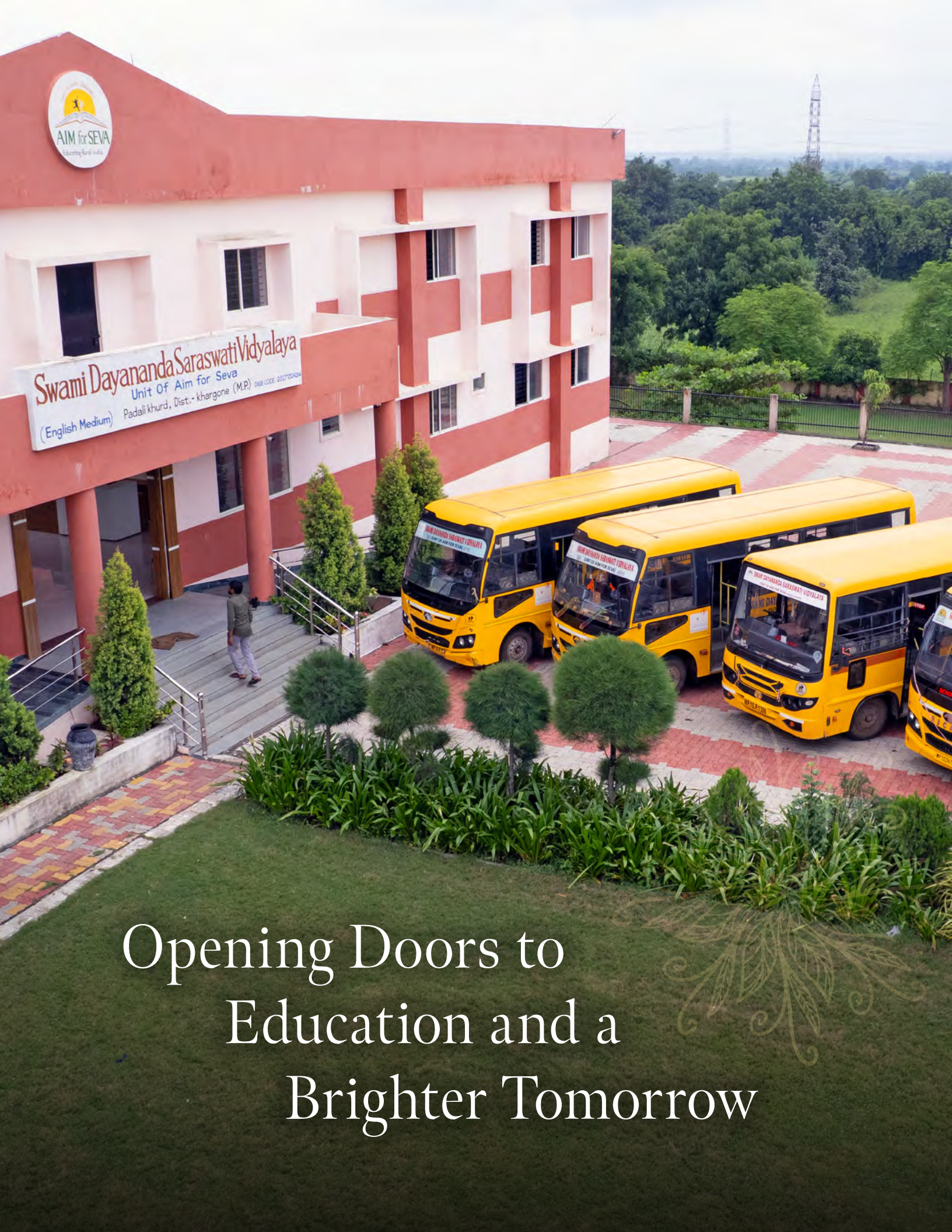
Guidance & Mentorship

Senior coordinators serve as parental figures, nurturing academic progress and character development – instilling values of respect, responsibility and kindness. With older children mentoring younger ones, and alumni returning to inspire, every chatralaya feels like an extended family where everyone learns, teaches and grows together.

Community Connection

By participating in local festivals, temple functions, and community drives, children embrace their roots while learning to serve with pride and compassion. In this way, the chatralaya becomes not just a home, but a place where tomorrow's leaders are shaped – grounded, skilled and connected to their culture and community.





Swami Dayananda Saraswati Vidyalaya
Unit Of Aim for Seva
(English Medium) Padali khurd, Dist.- khargone (M.P.) DIST. CODE-2027040404

Opening Doors to
Education and a
Brighter Tomorrow

Our Educational Institutions

Schools

In response to the urgent need for strong academics, dedicated teachers, and a well-rounded education, AIM for Seva launched its own full-fledged schools beginning in 2002 with the Swami Dayananda College of Arts & Science. In 2005, the Swami Dayananda Rotary Matriculation Higher Secondary School in Kadalur Village, Tamil Nadu was created. Born out of the region's recovery from the devastating 2004 tsunami, the school soon became a model of success.

This sparked the subsequent founding of eight more schools across rural India, expanding access to education from kindergarten through college. What sets them apart is our value-based curriculum that instills discipline, shapes character, and prepares children with the life skills to flourish beyond the classroom.



Education is more than a basic right – it is the foundation of empowerment. Since villages form the backbone of India's economy, improving literacy in rural areas is essential for the nation's progress. For over 20 years, AIM for Seva has worked toward this goal, creating institutions that connect potential with opportunity and uplift children, families and communities.



College

The Swami Dayananda College of Arts & Science in Manjakkudi, our founder's birthplace, offers undergraduate, postgraduate, and PhD programs in science, commerce, liberal arts, IT and AI. The modern campus features 52 classrooms, seven laboratories, a library with 8,000+ titles, and a 1,200-seat auditorium. With 24 buses serving nearby villages, higher education is accessible to students, especially young women who might not otherwise pursue it.

With 2,000+ students, most of them first-generation learners, and partnerships with leading companies like GE, Infosys, TCS, Wipro and TVS, the college pairs academic excellence with career opportunities. Nearly 8,700 graduates have earned degrees since its founding, with 2,100+ placed in jobs through campus recruitment.



Today, more than 10,000 children across 17 states and 3,000 villages are being empowered each year through access to quality, value-based learning, English-medium instruction, inspiring teachers and curriculum, and the latest digital tools.



From Tribal Village to Vice Principal

“I grew up in a small tribal village near the Western Ghats where girls’ education was almost unheard of. AIM for Seva not only gave me a home but hope and the confidence to dream. With their support, I studied, became the first in my family to complete higher education, and today I serve as vice principal at the Swami Dayananda Rotary Matriculation Higher Secondary School. Without AIM for Seva, I would not be here. It gave me a future and the chance to inspire the next generation.”

P. Sangeetha



Our Vidyalaya (Residential School Campuses)

The original chatralaya model was created to give children from remote villages a safe, nurturing “home away from home” so they could attend nearby schools and complete their basic education. While this met the immediate need for access to schooling, over time, we observed a challenge: the values, discipline, and cultural grounding nurtured in the chatralaya were not always aligned with what children experienced at their respective schools.



Each vidyalaya campus comprises a K-12 English medium school serving 1,500 students, a boys' hostel and girls' hostel, each housing 100 children, and staff quarters.

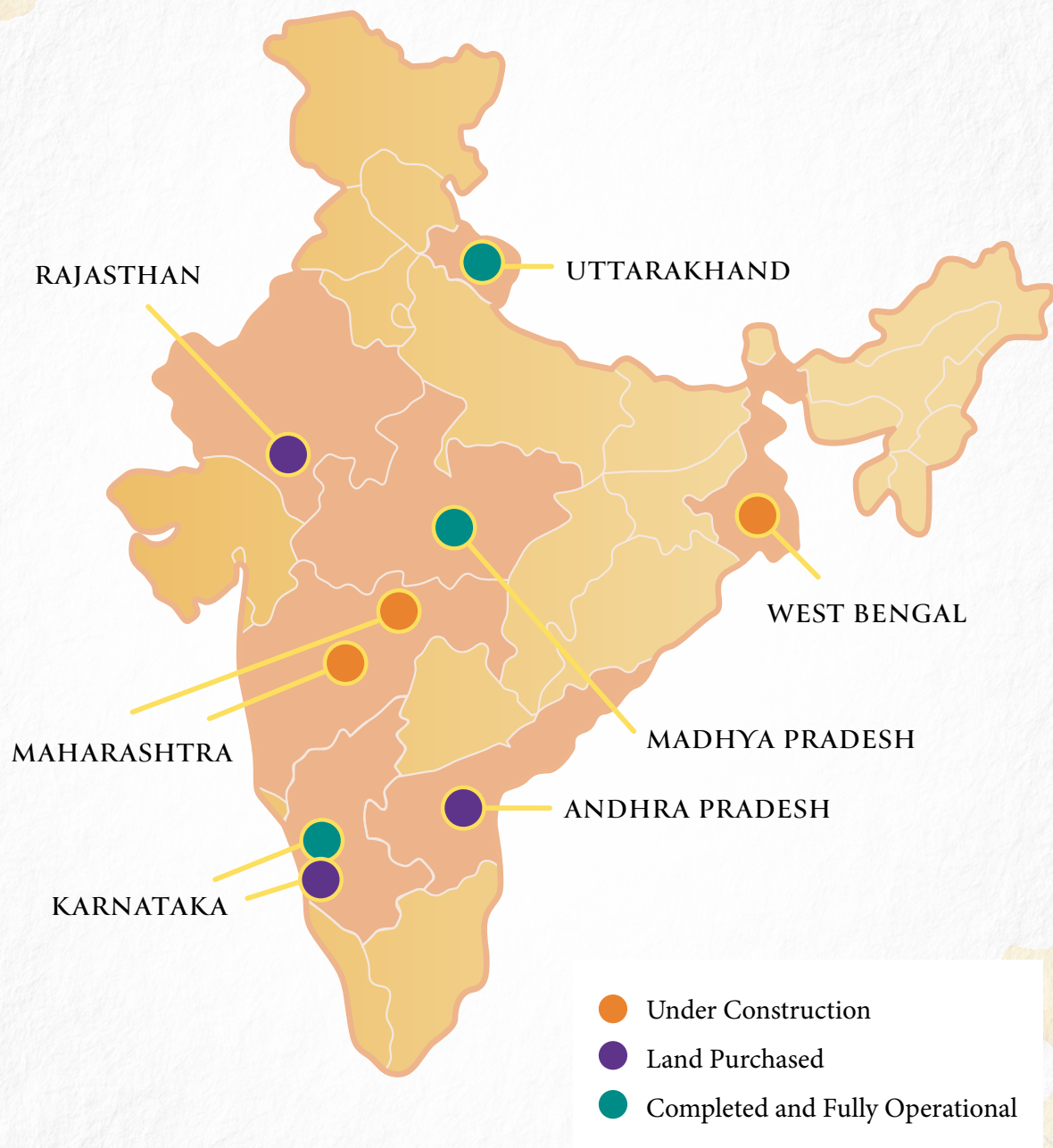
With years of experience in rural education and the management of 95 chatralaya across 17 states, it became evident that to truly shape the child's personality, education and values in a cohesive way, we needed to integrate the two environments – residential care and schooling – under one philosophy and management. This led to the vidyalaya concept: a holistic rural school model where the academic curriculum, value-based education, cultural exposure, life skills, and personal care are seamlessly woven together.



“We sow the seeds of positive habits, constructive thoughts and compassionate actions in the minds of children of today so that they may bloom into admirable contributors in all spheres of life.”

Debjani Dutt, School Principal, Swami Dayananda Saraswati
Vidyalaya, Padali Khurd, Madhya Pradesh

Vidyalaya Locations





Rooted in the ancient Indian gurukulam tradition, our vidyalaya provide children with an environment of continuity, stability and inspiration – where learning, character and culture come together to shape confident, capable, compassionate individuals.



“After visiting the Belgaum vidyalaya, we feel blessed to have seen firsthand the difference

AIM for Seva makes. The children come from very modest backgrounds, yet their enthusiasm and determination to learn are extraordinary. One young girl told us she dreams of becoming a teacher so she can educate all the children in her village. That spirit shows how education here doesn’t just change one life – it transforms communities.”

Ramesh and Vani Kadur

**AIM for Seva New Jersey Chapter
Volunteer Coordinators**





Global Youth Leadership Program

The Global Youth Leadership Program (GYLP) is a signature and highly sought-after initiative of AIM for Seva designed to shape future global leaders.

Now in its 13th year, this immersive program gives high school students from across the U.S. the unique and life-changing opportunity to personally interact with their peers from rural villages and experience firsthand their customs, culture and daily lives.



AIM for Seva recognizes each participant with a certificate for 100 hours of voluntary service for their work in planning the curriculum and teaching the students.



The high-schoolers:

- Travel to India and stay in the rural villages
- Teach children from grades 6 to 9 in a rural school in Majakkudi
- Instruct children on spoken and written English, hands-on science concepts, and mathematics
- Attend daily Sanskrit classes
- Visit AIM for Seva chatralaya and local Hindu temples

The entire experience plants the seed of seva in the hearts and minds of the students and children.

“The 2024-2025 GYLP trip changed me in ways I never expected. Even though my family is from Chennai, I’d never experienced rural Tamil Nadu. Living in Manjakkudi, starting our mornings with chanting and reflection, and working with the students every day gave me a deeper understanding of culture, gratitude and purpose.

Teaching English, science and math, learning kabaddi and kho kho during recess, and sharing meals with the children created real connections. Visiting their homes on Christmas and standing in an open field with just small huts around us, I realized how much I take for granted – and how much joy and generosity they hold onto with so little.

I didn’t just give – I received just as much from them. This trip was one of the greatest gifts of my life.”

Manya Prakash
GYLP Youth
Ambassador



Sandhya Gurukulams

The Sandhya Gurukulam program was instituted by Pujya Swami Dayananda Saraswati to help more children benefit from AIM for Seva's value-based education. The program is conducted in the evenings, and children living in the nearby villages (from classes 3 to 8) come to study and learn. The initiative is aimed at enabling the well-rounded growth of children by instilling discipline, good habits and knowledge about our rich cultural heritage.

Our Sandhya Gurukulams provide:

- Value-based education
- Instruction focused on academic improvement
- Cultural validation
- Yoga and sports



AIM for Seva is currently running **152 Sandhya Gurukulams** in Andhra Pradesh, Gujarat, Odisha and Tamil Nadu – and close to **4,000 children** are benefiting from them.

Our Broader Impact



Our Health Care Facilities

Health care remains one of rural India's most pressing challenges, with many families facing delayed treatment due to a lack of doctors, facilities and resources. To bridge this gap, AIM for Seva established health care centers dedicated to removing barriers and reaching those most in need.



Today, we operate two hospitals serving more than 65,000 patients annually. Our first facility, the AIM for Seva Shamlaji Hospital in Sabarkantha, Gujarat, opened in 2003 to address critical shortages in rural health care. In 2008, the Vivekananda Mission Hospital was founded in Bhadohi, Uttar Pradesh, further expanding access to essential medical services for underserved communities.

Health care for children in our free student homes is a priority. Regular health camps provide free screenings, dental checkups, and awareness programs. Girls receive personal hygiene kits, while all students have access to ongoing medical care.

Through health camps in neighboring villages, we provide communities with basic checkups, health education, and preventive care – empowering them to live healthier lives.



Swami Dayananda Krupa Home

Swami Dayananda Krupa Care (a unit of AIM for Seva) is a residential facility dedicated to supporting adult men with developmental delays and disabilities. The vision for this initiative came from Pujya Swami Dayananda Saraswati, who recognized the deep concern of aging parents: who would care for their sons after their own lifetimes? Krupa Care was created to be that answer – a safe, caring, and permanent home.

Set on a serene 10-acre campus, the facility is designed to provide both safety and comfort. Residents live in thoughtfully planned cottages with spacious rooms, supported by trained caregivers and guided by medical professionals. Regular visits by physicians, psychiatric support, an on-site nurse station, and arrangements with nearby hospitals ensure continuous medical care.



Today, Krupa Care is home to 43 men between the ages of 18 and 65. Here, they live with dignity, stability and compassion in an environment that feels like family.



AIM for Seva Chapters

When Swamiji envisioned a movement rooted in seva, it took shape not through programs, but through people.

Volunteers from all walks of life stepped forward, driven by the desire to change the future of children in rural India. The journey began 25 years ago in Detroit with one pilot chapter and gained extraordinary momentum in 2012 when 10 cities joined hands in honor of Swamiji's 80th birthday. Today, that vision lives on through 27 volunteer-led chapters nationwide.



“We started as child sponsors years ago in Michigan, and the more we learned about AIM for Seva, the more deeply we got involved. When we moved to Austin, we were asked to revive that chapter – so we brought the movement with us. Watching AIM for Seva change the lives of children in rural India has been humbling and fulfilling. As Swamiji always said, when you educate a child, you uplift a family. And when you empower a girl, you uplift a nation. This work comes from the heart – run by passionate volunteers, with minimal overhead, and every dollar is truly making a difference. It’s become part of our life, and now our whole family is involved.”

Vasu and Swathy Vasudevan
AIM for Seva Austin
Chapter Volunteer
Coordinators



Each chapter is sustained by sevaks who serve not out of obligation, but out of devotion. Together, they raise awareness, organize community efforts, and champion the belief that every child deserves a chance to learn, dream and thrive. Their work is transforming not only individual lives, but the trajectory of families and entire communities.



“It’s people coming together doing small and big things that creates a movement.”

Swami Dayananda Saraswati
AIM for Seva Founder



“My journey with AIM for Seva began when I was invited by a friend to volunteer at a donor event a decade ago. My daughters sang at the opening of an event, and that experience drew me in immediately. Now, I’m honored to serve as the volunteer coordinator for the Hartford, Connecticut chapter.

What keeps me involved is the impact we’re able to have on the children’s lives. When you educate a child, you uplift a community. My father was a teacher, and he always taught me the value of education and giving back. AIM for Seva offers me a way to live out that message.

Visiting the AIM for Seva Udumalpet chatralaya was life-changing. The children’s gratitude moved me deeply. They understand that every dollar comes from the heart. I left inspired and committed to return every year. Immersing myself in this mission is how I believe we can create real change.”

Dr. Srimathi Senthil
AIM for Seva Connecticut Chapter
Volunteer Coordinator

Donor Appreciation Events

For more than a decade, AIM for Seva has brought India's most acclaimed classical artists – vocalists, instrumentalists, dancers, and dance theater ensembles – to stages across the U.S.

These performances showcase the depth of India's artistic heritage: expressive storytelling, devotional roots, intricate rhythm, and emotional precision. By bringing both legendary performers and rising stars to our stages, we create an immersive cultural experience and give audiences here the kind of live performance they'd rarely encounter outside India.



*Anubhava: An Experience of
the Senses featuring Rukmini
Vijayakumar and Ambi
Subramaniam*

*He Govind: An Ode to Krishna
featuring Jayateerth Mevundi and
Pravin Godkhindi*



Ragas with Abby V



These events are a heartfelt thank you to our nearly 5,000 donors and volunteers nationwide, and invite them to deepen both their connection to India and their commitment to service. As our founder reminds us: *danam is twice blessed – it blesses the one who gives and the one who receives.*



*Om Namo Narayanaya
(Agre Pasyami) classical
dance ballet*

Be the Movement



Leave a Legacy

AIM for Seva offers donors the unique opportunity to honor a loved one by funding the construction of a school or chatralaya or special project in their name. You can create an enduring, meaningful tribute by helping to build a temple of knowledge, a safe, nurturing home away from home, a computer lab or other project.

Dr. Soma and Smt. Nagaveni Avva sponsored the construction of a school in honor of their parents.





“The purpose of a human being is to grow from a consumer to a contributor.”

Swami Dayananda Saraswati
AIM for Seva Founder



Highest rating awarded to
AIM for Seva for the eighth
consecutive year.

Matching Gifts

You can double the impact of your gift by visiting our General Donation page at aimforsevausa.org to see if your employer offers a matching gift program.

Contact Srini Raman, AIM for Seva USA Chief Operating Officer, regarding your funding options.

248-979-8900 | sriniv@aimforseva.org

Traveling to the Heart of the Mission

Transparency at AIM for Seva isn't just about numbers – it's about presence. Donors and volunteers are strongly encouraged to visit the projects while in India. Each month, the India team is welcoming U.S. visitors to experience the impact of their contributions firsthand. These visits create meaningful bonds with the children and show that this work is personal, not just transactional.



“As students of Swamiji’s teachings and longtime volunteers, we already held him in the highest regard. But being in his birthplace of Manjakkudi – seeing what he built for those with the least – was revelatory.

Manjakkudi is a living example of what one compassionate visionary can do. A village of barely 2,000 people has become a model of modern education, sustainability and opportunity. More than 3,000 children now have access to schooling, and the goshala and 60-acre organic farm provide both livelihoods and learning for the community.

To witness firsthand the depth of Swamiji’s thoughtfulness, service and humanity moved us beyond words. What we saw went far beyond anything we had expected.”

Sanjay and Shaila Patankar
AIM for Seva New Jersey
Chapter Volunteers

“On a visit to the AIM for Seva Chatralaya for Boys in Chikhali, Maharashtra, I was struck by how incredibly polite and curious the boys were and how they genuinely look out for each other like family. Being able to focus on schoolwork and just being children allows them to work toward seeing their dreams realized.

The trip reaffirmed my commitment to AIM for Seva as I witnessed firsthand the level of care given to the boys and the tremendous impact it’s having in their lives. I gained a renewed sense of purpose and a desire to raise greater awareness and get more people involved in AIM for Seva.”

Mona Kulkarni Caron
AIM for Seva Albany Chapter Volunteer



The leadership, guidance and unwavering dedication of our board members have been instrumental in ensuring sound decision-making, responsible oversight, and a steadfast commitment to our founder's mission and vision.

Mr. Piyush Shah, President

Dr. Sankar Niranjana, Treasurer

Dr. Krishna Kumar Davey

Dr. Pramod Deshmukh

Dr. Arun Puranik

We gratefully acknowledge the contributions and kind acts of seva of all of our donors – individuals and families, corporations, and foundations and trusts. Your generous donations toward the everyday care of our children, the construction of a school or chatralaya, the addition of a computer lab, and the support of our essential ongoing projects will serve thousands for many years to come.

Srini V. Raman, Chief Operating Officer

sriniv@aimforseva.org

Christy Brady, Office Manager

christyb@aimforseva.org

Prasanna Dandu, Office Coordinator

prasanna@aimforseva.org



"A child is like a waterdrop
from heaven – you need to
collect it before it gets mixed
up with earthly mire."



Swami Dayananda Saraswati
AIM for Seva Founder



PO Box 639
Saylorsburg, PA 18353
Phone: 248-979-8900
Email: sriniv@aimforseva.org

aimforsevausa.org



AIM for Seva is registered as a 501(c)(3)
nonprofit organization in the United States.

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10/25

